



Different Reporting Styles of Similar News: Comparative Study of Two Urdu Newspapers Headlines

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Abstract

This research explains the reporting style of two newspapers of similar news items. It is related to the headlines styles of reporting in print media. Print media plays very strong role in present era, it's very important to know how media reveal same news in different point of views. This research paper investigates the news headlines through critical discourse analysis, of 2 daily Urdu newspapers correspondingly from First April to 7th April 2020. In this research paper COVID-19 (Corona virus) news headlines were examine in two Urdu Newspapers Daily Jang newspaper and daily Express Newspaper. Newspapers of one week were examined for this research. The Daily Jang based in Karachi. Since 1939 is the oldest newspaper of Pakistan and continuously in publication. The Daily Jang newspaper is published by the Jang Group of Newspapers. The Daily Express is one of Pakistan's most broadly circulated Urdu Newspapers. Through Critical Discourse Analysis it was analyzed that the headlines in both the newspapers have different style of text, meaning and ideology because Jang and Express Newspapers have much difference in polices and in ideology.

Key Words: news headlines, The Daily Jang Urdu newspaper, The Daily Express newspapers, COVID-19, corona virus



Introduction

The beginning of year 2020 has put the entire world in a problem like a war against a pandemic. The COVID-19 pandemic in Pakistan is part of the present pandemic of corona virus disease 2019 (COVID-19) severe acute respiratory syndrome is caused corona virus 2 (SARS-CoV-2). Now world is called as pre post COVID-19 and post COVID-19.

On 12 January 2020, the World Health Organization (WHO) established that a novel corona virus was the reason of a respiratory illness in a group of individuals in Wuhan City, Hubei Province, China, it was reported to the WHO on 31 December 2019. On 2 March the fifth case was reported, of a 45-year-old woman from Gilgit-Baltistan, who had too travelled from Iran. The virus reached Pakistan on 26 February 2020. It was known when two cases were recorded in Pakistan, a student of Karachi University in Karachi returned from Iran and one more person in the Islamabad. On 18 March 2020, cases had been recorded in all four provinces of Pakistan. During 17 June, each region in Pakistan had recorded at least one confirmed case of COVID-19. This research discusses the function of media in using, operating and employing the pandemic in Pakistan. The chief focal point of this study is to comprehend and assess the reporting of COVID- 19 news in two Urdu Newspapers.

News of COVID-19 and lockdown has been published in newspapers daily since February, 2020.

Aims and Objectives

1. To observe the style of news of COVID-19 headlines in two Urdu newspapers.
2. To compare style of news headlines about COVID-19 (pandemic) between two Urdu newspapers

The media is supposed to play a helpful role in boosting the confidence of the nation during these distressing conditions ethically. The main objective of this research paper is to analyse the news headlines by critical discourse analysis. The Comparison between two Urdu Newspapers, The Daily Jang newspaper and the daily Express newspaper from first April 2020 to 7th April 2020 discussed in this research paper.

Language is the important feature of news. Newspapers are a very strong print media to provide information on social and national issues and create awareness about world issues to the society. This study focuses on news headlines because they are significant in creating the ideas of public and another point of the study is to draw attention to the differences in the style of the same news through different point of views.



Literature Review

Newspapers report the same event in different approaches by operating headlines. The headlines in newspapers boost or lessen news value of every occurrence or event. It focuses on the problem of different newspapers use headlines purposely to control the incidents. Different news papers represent same events in different styles. The obvious motive for using diverse linguistic and background techniques is to attract masses, public.

Duanprakhon (2012) examined the language which is used in the front page headlines of newspapers in Thailand. Mardhyarini and Ariyanti (2016) conducted research to explore Headline News in newspapers. According to them the newspaper writes about all the news in active voice. Headlines are the most important part of newspaper. It is the first item that can grasp the mind of reader. The chief title of newspaper is generally on the first page of a newspaper as a rule printed in bold headlines, and they simplify the key points of the news. The titles are always positioned above news story in font.

According to Van Dijk (1995), ultimate features of news headlines is to believe the information of the most important and obvious event by the journalist. Ungerer (2000) said that the spirit of a complex story is a hard thing. This increases the curiosity of a reader. According Taiwo (2007: 324), strategic titles are used by in headline by the journalists and publishers. Emotional language and expressions in writing are used to attract the readers.

Newspapers headlines play a significant role in newspapers to attract readers. A significant message to readers is communicated through the news headlines. According to Develotte et al. (2001) societal, nationwide and educational demonstrations are publicized through headlines. It is believed that Headlines attract a large readership because most of the people buy newspapers only to read headlines. Significance of Headlines cannot be ignored because it should be so attractive and informative to attract and increase the readership.

The headline is the most important component or substance of newspaper. Headlines can be scanned by the readers. The news headlines are the outline of the event or story (Reah, 1998, p. 14). Lexical words are more valuable in headlines than grammatical words which are the reason of uncertainty in various cases. According to Ghannam, (2011) A headline can even so often inhabit additional space than the news itself, because it's printing is large and bold.

Mardh, (1980) explained that headline should be short that it can be read speedily but it should present particulars in detail. According to Mardh (1980), the normal size of headline in



newspaper should be seven words. Selections of Lexical items in the headlines express assessment of the writer's estimation reasons. Subsequently, the choice of language is called the manifestation of thought and ideas of writer. So, it can be said that choice of words or language plays important role in writing headlines.

3. Research Methodology

Qualitative research method was used to collect and analyze the data for this research. Two Urdu newspapers headlines were selected, the Jang and The Express newspapers from First April to 7th April 2020, front pages headlines of Covid 19 were collected. These newspapers were selected through convenient sampling technique. Newspaper headlines were collected through purposive sampling techniques. The objective of this research is to find out the different demonstration of the same news in two Urdu newspapers headlines, consequently the data was analyzed through Van Dijk's method of media text analysis of critical discourse analysis and the headlines were categorized according to their types. The ideological differences in headlines of two Urdu newspapers were analyzed.

4. Data Analysis

Headlines

Classification of news headlines

Three types of headlines were observed in these two Urdu newspapers front pages, the Jang and The Express newspapers from First April to 7th April 2020. News of COVID 19 was observed.

1. Plain Headlines

Plain headlines are defined as the straightforward reports about any incident in newspapers. Through Critical Discourse Analysis researcher finds the concealed meaning and editor's ideological point of view. The writing which is used for media discourse actually seems easy but it always hold multifaceted ideological viewpoint. The following headlines are news of COVID 19 has been mentioned in two newspapers. The general word is COVID 19 and the entire situation is written in an easy and plain style.

1. The Daily Jang Newspaper

1. The Daily Jang Newspaper 1st April, 2020, Front Page

Corona marezon~ ki Taadad men~ record Izafa

(A record increase in the number of coronary patients)



2. The Daily Jang Newspaper 2nd April, 2020, Front Page

Corona 206 Mumalik tak phel gaya halakaten~ 46 hazar se baRh Gayen~ mareezon~ ki taadad 9 lakh

(Corona has increased about 206 countries, more than 46 thousands died, 900,000 patients)

3. The Daily Jang Newspaper 3rd April, 2020, Front Page

Corona ke paishe nazar muqaddas maqamat per saxt hifazati iqdamat Jadda aur Riaz as men~ bhi daxle per pabandi he.

(Security measures due to corona at holy sites in Jeddah and Riyadh are also prohibited.)

4. The Daily Jang Newspaper 4rth April, 2020, Front Page

14 April se Tamirat aur mutalliqa shobon~ ka lock down gher moasser .

(Since 14 April lockdown on construction and other fields is not effective)

5. The Daily Jang Newspaper 5th April, 2020, Front Page

Corona virus; Aata Buran baqayda mansoba bandi se Paida Kiya Gaya. Corona virus: *(Shortage of flour has been done through planning)*

6. The Daily Jang Newspaper 6th April, 2020, Front Page

28 din ke liye lockdown yaqini banaen~

(Lockdown should be imposed for 28 days)

7th The Daily Jang Newspaper First April, 2020, Front Page

Wazeere Azam ka action shoro berterfian~kaabeena men~

(Changes in the parliament Prim minster's action begins)

Critical Data Analysis

As it is cleared that the Plain headlines are defined as the simple reports about any incident in newspapers. The headlines of news of COVID 19 have been mentioned in two newspapers. The general word is COVID 19 and the entire situation is written in an easy and plain style. The above mention headlines of The Daily Jang newspaper of seven days from first April 2020 to 7th April 2020 are simple statement of daily incidents of COVID 19. Language is simple. Lengthy news is found in this newspaper.

2. The Daily Express Newspaper

1. The Daily Express Newspaper 1st April, 2020, Front Page

Exporter's ka Mal na rokane ki Hidayat

(Instructions not to stop the goods of exporters')

2. The Daily Express Newspaper 2nd April, 2020, Front Page

Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar



(1000 beds field hospital is ready at Expo centre)

3. The Daily Express Newspaper 3rd April, 2020, Front Page

Corona: 34 افراد جانباaq

(Corona: 34 died)

4. The Daily Express Newspaper 4th April, 2020, Front Page

Namaze juma ke duran mukammal lockdown

(Complete lockdown during Namaze Juma)

5. The Daily Express Newspaper 5th April, 2020, Front Page

Corona Jung xatm nahi hogi

(Corona war will not be end)

6. The Daily Express Newspaper 6th April, 2020, Front Page

Pakistan men~ corona ka phelao sust he

(Spread of Corona in Pakistan is slow)

7. The Daily Express Newspaper 7th April, 2020, Front Page

Corona per Hukumat sirf meeting kar rahi hai Amali kam Kuchh Nahin

(Government is busy in meetings for corona and no practical work)

Critical Data Analysis

As it is cleared that the Plain headlines are defined as the simple reports about any incident in newspapers. The headlines of news of COVID 19 have been mentioned in two newspapers. The general word is COVID 19 and the entire situation is written in an easy and plain style. The above mention headlines of The Daily Express newspaper of seven days from first April 2020 to 7th April 2020 are simple statement of daily incidents of COVID 19. Language is simple and statements are short.



Table 1

S.No		Plain Headlines		Same	Different
		The Daily Jang Newspaper	The Daily Express Newspaper		
1	1.4.2020	Corona marezon~ ki Taadad men~ record Izafa	Exporter's ka Mal na rokane ki Hidayat	No	Yes
2	2.4.2020	Corona 206 Mumalik tak phel gaya halakaten~ 46 hazar se baRh Gayen~ marezon~ ki taadad 9 lakh	Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar	No	Yes
3	3.4.2020	Corona ke paishe nazar muqaddas maqamat per saxt hifazati iqdamat Jadda aur Riaz as men~ bhi daxle per pabandi he.	Corona: 34 afrad janbaaq	No	Yes
4	4.4.2020	14 April se Tamirat aur mutalliqa shobon~ ka lock down gher moasser.	Namaze juma ke duran mukammal lockdown	No	Yes
5	5.4.2020	Corona virus; Aata Buran baqayda mansoba bandi se Paida Kiya Gaya.	Corona Jung xatm nahi hogi	No	Yes
6	6.4.2020	28 din ke liye lockdown yaqini banaen~	Pakistan men~ corona ka phelao sust he	No	Yes
7	7.4.2020	Wazeere Azam ka action shoro berterfian~kaabeena men~	Corona per Hukumat sirf meeting kar rahi hai Amali kam Kuchh Nahin	No	Yes

2. Speech as Headlines

Direct speech of the person is used in this headline and names of narrator are too declared through this news become more authentic.

1. The Daily Jang Newspaper 1st April, 2020, Front Page

Aate O digar asiya ki qillat aur qimat par Nazar Rakhi Jaaye ; Imran Khan



(Watch the scarcity of food and price of food; Imran Khan) Opposition leader gareebano~ Men~ Jhanki aur apne Assasse ka Kuchh hissa wazeera Azam fund men~ Jama karaen~ ; Firdaus Ashiq Avan

(Opposition leaders "peeks in" and "contributes some of their assets to the Prime Minister's Fund" ;Firdaus Ashiq Avan)

2. The Daily Jang Newspaper 2nd April, 2020, Front Page

a virus ko Pakistan men~ BaRhana He Sharah ka pata nahin Eehtiayat Nia ki to tadad 50

se zyada ho sakti he; Imran Khan

na virus will increase in Pakistan, percentage is not known ,

cautions are not taking then toll will raise more than 50 housands ; Imran Khan)

3. The Daily Jang Newspaper 3rd April, 2020, Front Page

Namaz ghar par Ada Karen~ Islami Nazriyati Council

(Pray at home; Islamic Ideology Council)

4. The Daily Jang Newspaper 4rth April, 2020, Front Page

Jahan awam ke Jama hone ka xadsha he vahan mukmmal lock down Kiya gaya hai, Wazir Azam

(There is a complete lock where people can gather, Prime Minister)

5. The Daily Jang Newspaper 5th April, 2020, Front Page

Virus kab xatm Hoga pata nahin Pakistan Jaise Taraqqi pazir mulk ka kya hal hoga, Wazir E Azam

(We don't know when the virus will end. What will be the solution for a developing country like Pakistan? Prime Minister)

6. The Daily Jang Newspaper 6th April, 2020, Front Page



14 April Tak lockdown kamyab Banaya Tu vaBa kam karne men~ Kamyab Ho jaen~ ge ; Wazir Aala Sindh

(If lockdown imposed till 14th April then we will be able to control the pandemic; chief Minister Sindh)

7th The Daily Jang Newspaper First April, 2020, Front Page

Har hospital, clinic laazimi khula rehna chaheye , Supreme Court

(Every hospital and clinic should be opened, Supreme Court)

Critical Discourse Analysis

Direct speech of the person is used in this headline and names of narrator are too declared through this news become more authentic. Most of the news in Jang newspaper in all seven days related to COVID 19 and related to statements, in Jang newspaper of narrator is mentioned in direct speech especially on front page there are statements of prime minister and politicians. Its ideology is based on coverage of important event of national and international.

Jang is a national newspaper; presents a blend of major news and individual impact sections. During the week, the foremost pages publish national and international news, business and finance, comments and analysis, interviews, entertainment and daily sports reporting.

2. The Daily Express Newspaper

1. The Daily Express Newspaper 1st April, 2020, Front Page

Exporter's ka Mal na rokane ki Hidayat, wifaqi kabeena (*Instructions not to stop the goods of exporters'*) wifaqi kabeena

2. The Daily Express Newspaper 2nd April, 2020, Front Page

Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar; Bazdar

(1000 beds field hospital is ready at Expo centre; Bazdar)

3. The Daily Express Newspaper 3rd April, 2020, Front Page



Corona: 34 افراد janbaaq, mutassereen ki taadad 2386 ho gaye ; Chief Minister

(Corona: 34 died infected are 2386; Chief Minister)

4. The Daily Express Newspaper 4th April, 2020, Front Page

Punjab men~ rashan ki taqseem shoro, hum daave nahi ker te; Wazeere Aala

(Distribution of food has began in Punjab, chief Minister)

5. The Daily Express Newspaper 5th April, 2020, Front Page

Corona Jung xatm nahi hogi BaRe Mulk Himmat Haar Gaye ham ko vaba aur Bhookh donon~ se laRna he; Wazire Azam

(Corona war will not be end big countries are losing hope we have to fight with pandemic and hunger both, Prime Minister)

6. The Daily Express Newspaper 6th April, 2020, Front Page

Lockdown se corona men~ kami aye, Asad Umer

(Corona has decreased through Lockdown, Asad Umer)

7. The Daily Express Newspaper 7th April, 2020, Front Page

Corona per Hukumat sirf meeting kar rahi hai Amali kam Kuchh Nahin; Chief Justice

(Government is busy in meetings for corona and no practical work; Chief Justice)

Critical Discourse Analysis

Direct speech of the person is used in this headline and names of narrator are too declared through this news become more authentic. The news in Express newspaper in all seven days related to COVID 19 and related to statements are less than the Jang newspaper.



Table 2:

S. No	Date	Speech as Headlines		Same	Different
		The Daily Jang Newspaper	The Daily Express Newspaper		
1	1.4.2020	Aate O digar asiya ki qillat aur qimat par Nazar Rakhi Jaaye. Imran Khan	Exporter's ka Mal na rokane ki Hidayat, wifaqi kabeena	No	Yes
2	2.4.2020	Corona virus ko Pakistan men~ BaRhana He Sharah ka pata nahin Fehtiyat Nia ki to tadad 50 hazar se zyada ho sakti he; Imran Khan	Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar. Bazdar	No	Yes
3	3.4.2020	Namar ghar par Ada Karen~ Islami Nazriyati Council	Corona: 34 افراد janbaaq mutassareen ki taadad 2386 ho gaye. Chief Minister	No	Yes
4	4.4.2020	Jahan ayam ka Jama hone ka xadsha he vahin mukammal lock down Kiya gaya hai, Wazir Azam	Punjab men~ rashan ki taaseem shoro, hum daava nahi kar te. Wazeere Aala	No	Yes
5	5.4.2020	Virus kab xatm Hoga pata vahin Pakistan Jaise Taraqqi pazir mulk ka kya hal hoga, Wazir E Azam	Corona Jung xatm nahi hogi BaRe Mulk Himmat Haar Gaye ham ko yaba aur Bhookh donon~ se laRna he; Wazire Azam	No	Yes
6	6.4.2020	14 April Tak lockdown kamyah Banaya Tu yaba kam kama men~ Kamyah Ho jaen~ ge. Wazir Aala Sindh	Lockdown se corona men~ kami aye, Asad Umer	No	Yes
7	7.4.2020	Har hospital, clinic laazimi khula rehna chahaye. Supreme Court	Corona per Hukumat sirf meeting kar rahi hai Amali kam Kuchh Nahin; Chief Justice	No	Yes

3. Headlines with Pointers

These types of news headlines include two parts. First part includes introduction of the news



statement, and in the second part ideologies of the editors can be mentioned.

1. The Daily Jang Newspaper 1st April, 2020, Front Page

Mazid 3 jane nigal gaya taaadad 26 ho gayi mushtaba mareez 15709 mussedeqa 2033 ho gaye Punjab men~ bhi Sind ki tarah lock down

(More 3 Swallowed, number raised to 26, suspected patients 15709, confirmed 2033; lockdown has imposed in Punjab like Sind)

Sind men~ do Halakaten~ 24 ghante Men~ 110 izafa Punjab Men~ dukan~ jald band honghi rawind seal , ko bhi Ghar Sese nahi nikalega kaga Rangers ka Gasht

(Two deaths in Sindh within 24 Hours ,110 Increase, Shops will be closed early, Riwind sealed, no one will be allowed to come outside; Rangers will be patrolling around)

2. The Daily Jang Newspaper 2nd April, 2020, Front Page

Amwat Sind aur Panjab men~ hoen~ ,Karachi men~ 33, mulk bher men~ 86, Naey cases ka izafa, 94 mareez sehatyab.

(Deaths reported in Sind and Punjab, Karachi 33, across the country 86 new cases , 94 patients recovery.)

3. The Daily Jang Newspaper 3rd April, 2020, Front Page

Corona abadion~ ko nigalne laga Europe aur America men~ tabahi , Pakistan per bhi war teze

(Corona has began to swallow up populations; destruction in Europe and America; Pakistan is in danger zone)

4. The Daily Jang Newspaper 4rth April, 2020, Front Page

coronavirus; Al ami maeshat ko 683 k harab rupe ka nuqsan Pakistan ki Sharh 2.4 se kam hokar 1.1 ho sakti he.

(coronavirus; world economy has lost 683 billion , Pakistan's percentage can be decreased from 2.4 to 1.1)



5. The Daily Jang Newspaper 5th April, 2020, Front Page

Pakistan men~ Corona cases 25 April Tak 50,000 pahunchne ka xadsh.
(Corona cases could be increased 50,000 from 25th April)

6. The Daily Jang Newspaper 6th April, 2020, Front Page

naye cases ki tadad 389 ho gai 190 mareez Sehat yab.
(News cases are 389, 190 patients cured)

7th The Daily Jang Newspaper First April, 2020, Front Page

Wifaqi eqdam se Mutmein Afrad ki sharah men~ 17 fisad izafa 78 fisad Pakistani subon~ se mutmaen
(17 percent people are satisfied with federal government's actions, 78 percent provinces are satisfied)

Critical Discourse Analysis

These types of news headlines include two parts, First part includes introduction of the news statement, and in the second part ideologies of the editors can be mentioned. In all above news it is very clear that Jang newspaper ideology related to corona is helpful to the public because with the corona news its causes, treatments, deaths newspaper is providing information about the precautions some hope and describing economical, mental, social condition of the society of Pakistan and world as well

2. The Daily Express Newspaper 1. The Daily Express Newspaper 1st April, 2020, Front Page

Corona; 26 Afrad Janbahaq mutasereen 2025 Ho Gaye 58 se Hatyab

(Corona; 26 people died, infected 2025, 58 cured)

2. The Daily Express Newspaper 2nd April, 2020, Front Page

Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar, tibbi amla qabile tehseen he; Bazdar
(1000 beds field hospital is ready at Expo centre, medical staff appraisable ; Bazdar)



3. The Daily Express Newspaper 3rd April, 2020, Front Page

Corona: 34 afraad janbaaq, mutassereen ki taadad 2386 ho gaye, 107 sehatyab .

(Corona: 34 died infected are 2386, 107cured)

4. The Daily Express Newspaper 4rth April, 2020, Front Page

Corona: 2396 janbahaq hone walon~ ki taadad 40 hogaye , 127 sehatyab

(Corona: 2396 died, number of dead increased 40, 127 cured)

5. The Daily Express Newspaper 5th April, 2020, Front Page

Textile, Sports, pharmacy 8 sanaton~ ko chalane ki mashroot Ijazat ; notification jari

(Textile, Sports, pharmacy 8 industries have permission to reopen, notification)

6. The Daily Express Newspaper 6th April, 2020, Front Page

Mustahiq xandanon~ ke liye 12000 rqam kerdi

(12000 rupees will be given to the deprived families)

7. The Daily Express Newspaper 7th April, 2020, Front Page

Hukumat ko paise ki Pari ya rashion Baant Ne per zor he, Subon~ ke pass kit hi Nahin

(Government is looking for money or distributing food and provinces have no kits)

Critical Discourse Analysis

These types of news headlines include two parts, First part includes introduction of the news statement, and in the second part ideologies of the editors can be mentioned. In all above news it is very clear that Express newspaper ideology related to corona is helpful to the public because with the corona news its causes, treatments, deaths newspaper is providing information about the precautions some hope and describing economical, mental, social condition of the society of Pakistan and world as well.



Table 3

S.No	Date	Headlines with Pointers	Same	Different
		The Daily Jang Newspaper	The Daily Express Newspaper	
1	1.4.2020	Mazid 3 jane nigal gaya taadad 26 ho gayi mushtaba mareez 15709 mushtaba 2033 ho gaye Punjab men~ bhi Sind ki tarah lock down	Corona; 26 Afraad Janbahaq mutasareen 2025 Ho Gaye 58 se Hatyab	No Yes
2	2.4.2020	Amwat Sind aur Panjab men~ hoen~ Karachi men~ 33, mulk bhar men~ 86, Nayy cases ka izafa, 94 mareez sehatyab.	Expo centre Men~ 1000 bistaron~ Ka field hospital taiyar. tibbi amla qabile tehsen he; Bazzdar	No Yes
3	3.4.2020	Corona abadiyon~ ko nigalne laga Europe aur America men~ tabahi Pakistan per bhi war teze	Corona: 34 afraad janbahaq mutasareen ki taadad 2386 ho gaye, 107 sehatyab.	No Yes
4	4.4.2020	coronavirus; Al ami maashat ko 683 k barah rupa ka nuqsan Pakistan ki Sharh 2.4 se kam hokar 1.1 ho sakti he.	Corona: 2396 janbahaq hone walon~ ki taadad 40 hogaye, 127 sehatyab.	No Yes
5	5.4.2020	Pakistan men~ Corona cases 25 April Tak 50,000 pahunchne ka xadsh.	Textile, Sports, pharmacy 8 sanaton~ ko chalane ki mashroot Ijazat; notification jari	No Yes
6	6.4.2020	naye cases ki tadad 389 ho gai 190 mareez Sehat yab.	Mustahiq xandanon~ ka live 12000 iqam kerdi	No Yes
7	7.4.2020	Wifaoi eqdam se Mutmain Afraad ki sharah men~ 17 fisad izafa 78 fisad Pakistani subon~ se mutmaen	Hukumat ko paise ki Pari ya rashion Baant Ne per zor he, Subon~ ke pass kit hi Nahin	No Yes



Discussion

News coverage related to COVID 19 is different in both the newspapers. Reason is COVID 19 is pandemic and like another part of the world, the media in Pakistan has responsibility that how to report the occurrence and impact of Covid-19. New challenges thrive for Pakistani media how to educate, inform and guide to the public for corona impacts. This task is very difficult and both the newspapers are trying to do their job with responsibility. The epidemic of coronavirus disease 2019 (COVID-19) has produced a worldwide health disaster it has had an unfathomable impact on the world and daily lives. It was a great job of print media to create awareness about the outbreak and its impact. Both the newspapers have tried to do the best job. The media in Pakistan has been dealing with limited policy situation and have restrictions to disclose current situations. News of corona covering by these newspapers is social, economical, educational and political style ids different of the same news.

Conclusion

News coverage related to COVID 19 is not same in both the newspapers. Reason is COVID 19 is pandemic and like another part of the world, the media in Pakistan has responsibility that how to report the occurrence and impact of Covid-19. A journalist duty is to provide the society and the government factual information. It is very important to comprehend the ideology of the newspaper is based on, professionalism and some other factors such as economic, social, political, cultural or governmental pressures. The analyzed newspapers of Pakistan selected due to various aspects of professionalism which was shown by through headlines of COVID 19 in pandemic situation of the world and country. Urdu newspapers deal with a much wider audience and it is clear that the Urdu headlines present more comprehensive description and focus on the ground realities and it is obvious that the Urdu headlines give more detailed description and focus on the actual realities. News headlines in both the newspapers have different style of text, meaning and ideology.

The present study highlighted the linguistic and contextual description of language used in newspapers headlines. Newspapers provide the same news in different styles by manoeuvring headlines. The headlines of newspapers enhance or reduce news value of every event. Different newspapers represent alike events in different ways. In the case of Jang and Express newspaper it has been clear that in same situation and same news of COVID 19 , different headlines have been showing different polices and ideology of these newspapers.



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